

**Activated Content**, the leader in digital audio watermarking, announces their new Ruby system at LBF 2009. Ruby is the latest in the company's longstanding pre-release media security offerings. Ruby is web based delivery of watermarked content via email, followed by secure web based downloads.

**If you visit us at the London Book Fair 20-22<sup>nd</sup> April on stand Y625 (Near the Digital Zone) and bring along a print out of this voucher, we will be delighted to include you in the exclusive free trial for our New Ruby service.**

**Voucher Code: LBF PLUS01**



Customers with a unique LBF voucher code also get a free DIY 10 cd SKC business card kit

(worth £25:00) absolutely FOC!!

(subject to availability and collection from the stand only)

**Come see what we have to offer on downloading of audio book services!**

**"Protected Internet and Physical File Delivery"**

Activated provides you working inaudible tracking systems to help against unwanted distribution, and to enable additional revenue streams based on uncontrolled distribution.